



Science On Tap



Wednesday, January 3rd, 6:30 pm
at the Minocqua Brewing Company
Wisconsin's Family-owned Forest Lands



Paul DeLong is Senior Vice President for Conservation at the American Forest Foundation (AFF) and American Tree Farm System (ATFS) where he leads a team which develops and implements projects to engage family woodland owners in stewardship. These projects address some of today's most pressing issues with the goal of ensuring Americans have clean water, wildlife habitat, and sustainable wood supplies from family-owned forests. Prior to joining AFF, Paul had been appointed Wisconsin State Forester for 13 years at the Wisconsin Department of Natural Resources. In that role he had partnered with AFF in their first, place-based landscape pilot in the Wisconsin Driftless Area where they launched and tested new strategies to reach and engage family woodland owners.

AFF has an incredible 75-year history of landowner engagement, housing the nation's oldest and largest sustainable woodland system in the world, the American Tree Farm System (ATFS). AFF is now at the forefront of landowner engagement, building on the success of ATFS through an increasing number of innovative programs. AFF has developed a suite of strategies and new tools to engage hundreds of thousands of family woodland owners in tackling these issues. AFF is also now working with a range of partners to implement projects in sixteen landscapes, using modern day outreach, marketing, and engagement techniques to help landowners manage their forests and deliver the benefits Americans use every day.

Join us for a conversation about Wisconsin's family-owned forest lands and their impact on our future.

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Don't forget you can always watch the event on your computer, tablet or smartphone by clicking the *Watch Science On Tap* live button on our website at www.scienceontapminocqua.org

The event is also streamed **live** at the Minocqua Library and Eagle River Library

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