



Value Proposition

Florence, Forest, Marinette, Lincoln, Langlade, Oconto, Oneida, Vilas

Grow North creates, sustains, and promotes an environment conducive to regional economic development and prosperity

You can help position the Northwoods economy for the future by collaborating with our partners to support and coordinate initiatives that provide a cohesive voice which promotes our workforce, natural resources, business environment and industries.

Vision

The eight-county Grow North region has:

- A diverse and sustainable economy of business and industry
- An educated and skilled workforce
- Leadership that supports each of our local and county economic development entities
- Strong partnerships of education, government and industry that considers next generation technologies and products as economic opportunities
- Business people and entrepreneurs who do business in the Northwoods and view the world as their marketplace
- Commitment to the value of our region's cultural diversity

Core Values

Recognizing the importance of economic vitality, Grow North strives to:

- Support, cooperate and collaborate with local, county, regional, super-regional, state and federal agencies and entities, businesses, and education to retain and expand existing jobs, create new jobs, strengthen business and industry, and improve our economy
- Provide proactive, professional leadership in all aspects of our region's economic development
- Offer creative and innovative problem solving for the complex issues that impact our region
- Communicate information to the public on economic development programs and activities

Our Current Strategies

- Lead the development of partnerships among economic development entities in our region which strengthen business and industry throughout the Northwoods
- Advocate for the needs of the Northwoods economy in the development of local, regional, super-regional, state, and federal policy and practice
- Develop future funding mechanisms for continued growth, benefiting the economic vitality of the region
- Market regional economic strengths and natural assets both within and beyond the region



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Value to Investors

Collaboration for the promotion of the Northwoods of Wisconsin

- Cornerstone Members are **featured investors**, recognized on the Grow North website home page as sponsoring partners, and are given a full-color company logo that hyperlinks to their own website. Gold Level investors get their full-color company logo on the home page.
- Quarterly involvement and engagement to bring the Grow North investors specific information, training opportunities, networking opportunities, and important updates to support the mission of the region and **sustain vibrant businesses and communities**
- Grow North is the conduit to the resources needed for business attraction, retention, and growth. We provide **advocacy** for the region on issues, key legislation, and regulations, workforce development through established programs within our regional Workforce Development Boards, area technical colleges, and businesses to attract, develop, and retain **talent**
- Grow North is able to collaborate and refer business to other investors, providing a **network of relationships** throughout the region
- Quarterly E-newsletter for continued communications throughout the Northwoods! **Connections!** Plus receive **co-branding opportunities** for events in all Grow North counties and beyond by linking through the Regional Leadership Council for WEDC

BE HEARD

CONTRIBUTE

IMPACT

Invest in regionalism: the strength of eight county-level economic developers working in collaborative partnership to move the Grow North region forward. Our project work involvement gives you a voice and ensures your contribution makes an impact.



GROW NORTH
Regional Economic Development Corporation