



**Board of Directors  
Meeting**

Friday, February 6, 2015  
Nicolet College  
Rhineland, Wisconsin

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**Members and Guests Present:**

Albert, Phil	Berry, Chris	Burr, Naletta	Close, Angie	Egan, Bob
Ehrfurth, Paul	Gehlhoff, Wendy	Heikkinen, Derek	Hintz, Tim	Jameson, Joshua
Kuzlik, Dan	Maule, Ken	Rudebusch, Carl	Skallerud, Ron	Sorgel, Collette
Schreiber, Angi	Otis, Pete	Justa, Nicole	McLeane, Barry	(attended by phone)
Urban, Kenneth	Dehn, Deby	Hegge, Joe	Bluthardt, Ed	

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**BOARD OF DIRECTORS MEETING MINUTES**

**I. Call to Order, Welcome and Introductions**

Interim President Joshua Jameson called the meeting to order at 10:10 AM

**II. Approval of Minutes and Agenda**

The current agenda [Exhibit A] and the minutes from the January 6, 2015 Board of Directors (BOD) Meeting in Rhineland [Exhibit B] were distributed and reviewed.

- *Motion to approve the agenda as written and minutes as revised (Wendy Gehlhoff), second (Pete Otis), motion carried.*

**III. Treasurer's Report**

Pete Otis reviewed the financial report. [Exhibit C]

- *Motion to approve the financial report and document as provided and presented (Ken Maule), second (Tim Hintz), motion carried.*

**IV. Executive Director's Update**

Angi Schreiber reported on her recent activities:

- Angi passed around a card for Roger Luce whose son had recently passed away.
  - *Motion to provide \$100 to the Luce Family on behalf of Grown North. (Pete Otis), second (Ed Bluthardt), motion carried.*
- Angi passed around a card for Paul Ehrfurth who is having bypass surgery.
- Hardwood products strategy grant has been approved and we are hoping the consultant will be starting on the project soon. This will create a marketing plan for the wood products industry as well as give us the top 3 recommended trade shows. This will update the directory as well as create a secondary directory as well. Grow North's roll is to be an active participant on the steering committee. Phase 2 of the grant work will be coming out of our Forestry/wood products special project. This will create the actual marketing materials as well as a trade show schedule that we can then plan to attend. There will be a 3 PM phone conference with Jerry from New North to discuss how to get things going with this.
- Angi had Naletta Burr (WEDC) give a presentation about Inforce (Salesforce Platform). WEDC is working with Skills Wisconsin to provide training on February 18, 2015, at 10 AM – 2 PM, the location will be at Northcentral Technical College located in Wausau, WI. Angi will send out the registration information for the training in the near future.
- Provided an update regarding the working plan meeting outcomes with Executive Board (Exhibit D)
- Discussion on creating working committees (Exhibit E)

- Update/discussion on bylaw revisions [Exhibit F]
- Discussion on Annual meeting. Minocqua Town Hall boardroom.
  - Request each county to invite an individual to take with them
  - Ensure we get a press release
  - Invite local government officials
- Governor Walker's budget proposal was to have a new loan fund that would not be attached to the current block Revolving Loan Funds (RLF). The state is looking at a regional entity to control the funds.
  - *Grow North is in support of the proposal of having a regional Revolving Loan Fund (RLF) and being the administrator of the RLF if administrative funding was available. (Ken Maule), second (Pete Otis), motion carried.*
- Review of the last Executive Committee meeting:
  - Organizational Capacity Building project was approved for a total of \$15,000 (\$7,500 per third and fourth quarters). This project will allow Angi to go to full time for the duration of the project. The key deliverables of the project are:
    - Establish protocol, form working committees, establish expectations of board and committee members
    - Recruitment of new board members
    - Put policies and procedures in place. Completion of Organizational Manual listing policies, procedures, and protocol.
    - Bylaws reviewed and updated
    - Investor/member base increased by 20%
    - Encourage community relations with awareness campaign and event sponsorship
    - Encourage sector development by bringing together industry leadership with round table discussions
    - Develop a Regional Marketing plan
    - Utilize Inforce for new database
- Location for Annual meeting Minocqua (Town Hall – Boardroom)

## V. Action Items

- Bylaw Revisions addressing board/quorum numbers
  - *Motion to approve all the bylaw proposed changes with the exception of changing the board consisting of 24 members to 23 (Angie Close), second (Wendy Gehlhoff), motion carried.*
- Board of Directors Structure [Exhibit G]
  - There was a lot of discussion related to how to decide who will represent each of the Counties.
  - It was proposed to change the chair of the four working committees as being board members to four (4) at-large positions.
    - *Motion to approve the proposed Grow North Board of Directors Structure (Wendy Gehlhoff), second (Ken Maule), motion carried.*
- Working committee's roles and responsibilities [Exhibit E]
  - *Motion to approve as presented (Ken Maule), seconded (Wendy Gehlhoff), motion carried*
- Create working committee's for the final initiatives (tabled until next BOD meeting)

## VI. County Reports

Florence County (Wendy Gehlhoff) ~ Current Projects: Fast forward grant submitted for a Fab Lab at Florence School District, for 28<sup>th</sup>

Forest County (Joshua Jameson) ~ Current Projects: Had a lot of help from WEDC to assist them moving forward, Workforce Development Center will open next week, opening a RLF of \$85,000 for the County and administering a \$48,000 grant from Laona, capacity building for a full-time, Economic Development 101 for elected officials (grant funded from WPS) will be hosted in Forest County on February 26, 2015, at 5 PM at the Forest County Court House Boardroom.

Langlade County (Angie Close) ~ Current Projects: Community-wide steering committee for angle investors, try to get an e-seed program together, craft distillery wanting to come to Antigo (they are looking for help from others related to information).

Lincoln County (Ken Maule) ~ (No update)

Marinette County (No update)

Oconto County (No update)

Oneida County (No update)

Vilas County (Bob Egan) ~ Current Projects: Incubators are doing well, small businesses continue attempting to get a good start in the incubators, 12 e-seed graduates last week and a new course coming in March, Nicole Justa is now available to assist other EDCs.

**VII. Adjourn**

- *Motion to adjourn at 12:45 PM (Angie Close), second (Wendy Gehlhoff), motion carried.*

**Next BOD Meeting:**

Friday, March 6, 2015 at 10 AM

Minocqua, Wisconsin

Please Note: Exhibits available by request. Email [lsage@nicoletcollege.edu](mailto:lsage@nicoletcollege.edu) to request a PDF copy.

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